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SUPER.NATURAL WORLDWIDE:

Austria, Belgium, Canada, Cyprus, Denmark, Finland, France, Germany, Greece, Italy, Japan,
Netherlands, Norway, Poland, Slovakia, Slovenia, Spain, Switzerland, Sweden, UK

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FALL & WINTER 2025

A GLOBAL SPORTS BRAND
WITH OUTDOOR DNA!

WELCOME TO THE FUTURE OF SUPER.NATURAL

In our upcoming Fall/Winter 2025/26 collection, you can look forward to exciting innovations that inspire both athletes and fashion enthusiasts alike. We focus on seamlessly blending performance and elegance across key categories like ski baselayers, running, fitness, and yoga.

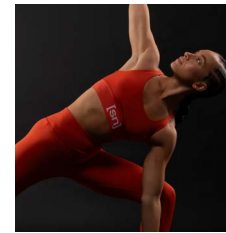
Highlights include our new **BIO.SUPER WOOL** Baselayer collection, made from 50% mulesing-free merino wool and 50% PrimaLoft® BIO™ for an eco-conscious choice. The luxurious **MERINO.LUX** Baselayer transcends athletic wear, perfect for both sports and stylish occasions. Additionally, we introduce the **WOOL SUPER.BRUSH DWR** technology, offering ultimate weather protection while remaining environmentally friendly.

Explore the world of super.natural, where sportiness meets elegance, and discover how our collection redefines performance and style.

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SIERRA
 140GSM LIGHTWEIGHT JERSEY / ADVANCED WOOL 140
 50% finest merino wool, 50% Performance Polyester
 For everyday wear in all weather conditions, the products from our 140 lightweight series are the perfect companions. Whether for strenuous activities or relaxation afterward, the innovative super.natural mixed fibers ensure fast drying and pleasantly cool comfort on warm days.



TUNDRA
 175GSM MIDWEIGHT JERSEY / ADVANCED WOOL 175
 50% finest merino wool, 50% Performance Polyester
 The innovative super.natural mixed fibers combine merino wool and polyester for a comfortable, light feeling on warmer days and warmth on cooler days. Our bottoms feature ELASTIC WOOL JERSEY 175, ensuring flexibility and comfort.



ARCTIC
 230GSM HEAVYWEIGHT JERSEY / ADVANCED WOOL 230
 50% finest merino wool, 50% Performance Polyester
 For cold weather, our ARCTIC series provides perfect insulation without sacrificing comfort. Our bottoms feature ELASTIC WOOL JERSEY 230, ensuring warmth and flexibility.



WOOL SUPER.BRUSH
 250GSM COZY FLEECE
 30% finest merino wool, 67% Performance Polyester, 3% Elastane
 Brushed inside for extra coziness, this functional and comfortable fabric is perfect for sweaters, hoodies, and pants, offering ultimate comfort and warmth.



WOOL SUPER.BRUSH DWR
 250GSM COZY FLEECE WITH DURABLE WATER REPELLENT FINISH
 30% finest merino wool, 67% Performance Polyester, 3% Elastane
 A durable water-repellent finish on our cozy WOOL SUPER.BRUSH fabric ensures that water simply rolls off the outside of your clothing. The perfect combination of comfort and functionality. Plus point: the finish is environmentally friendly (fluoride-free and without PFOA, PFOS, DSDMAC).



WOOL SUPER.STRETCH
 220GSM PONTE ROMA
 50% finest merino wool, 50% Performance Polyester
 This stretchy and functional fabric is ideal for form-fitting pieces that require movement without losing shape, ensuring the best body climate and comfort.



MERINO.LUX
 220GSM PONTE ROMA
 36% finest merino wool (16.5µ), 46% Performance Polyester, 18% Lycra
 This super-stretchy fabric is extremely high-quality thanks to its composition of fine merino wool and Lycra. Perfect for fitted styles, but comfortable and luxurious at the same time.



BIO SUPER.WOOL JERSEY
 175GSM JERSEY
 50% finest merino wool, 50% biodegradable Polyester
 Functional, comfortable, and sustainable, this fabric is perfect for ecological, non-see-through tees and long sleeves.



BIO ELASTIC WOOL JERSEY 175
 175GSM JERSEY
 47% finest merino wool, 48% biodegradable Polyester, 5% Elastane
 Functional, comfortable, and biodegradable. This Jersey is used for base layer and perfect for a comfortable, light feeling on warmer days and warmth on cooler days.



BIO SUPER.WOOL
 248GSM PONTE ROMA
 50% finest merino wool, 50% biodegradable Polyester
 Sustainable and comfortable, this fabric is perfect for sweaters, hoodies, and pants, offering cozy ecological comfort and lifestyle.



FRESH WOOL MESH
 120GSM EYELET
 48% finest merino wool, 48% Performance Polyester, 3% Elastane, 1% Nylon
 Breathable and quick-drying, this fabric is used for high-performance shirts and breathable inserts.



AIR WOOL.MESH
 100GSM MESH
 56% finest merino wool (17.5µ), 39% polyamide, 5% lycra
 High-tech and fashionable, this breathable and stretchy fabric is used for high-performance underwear, shirts, and high-tech tights.



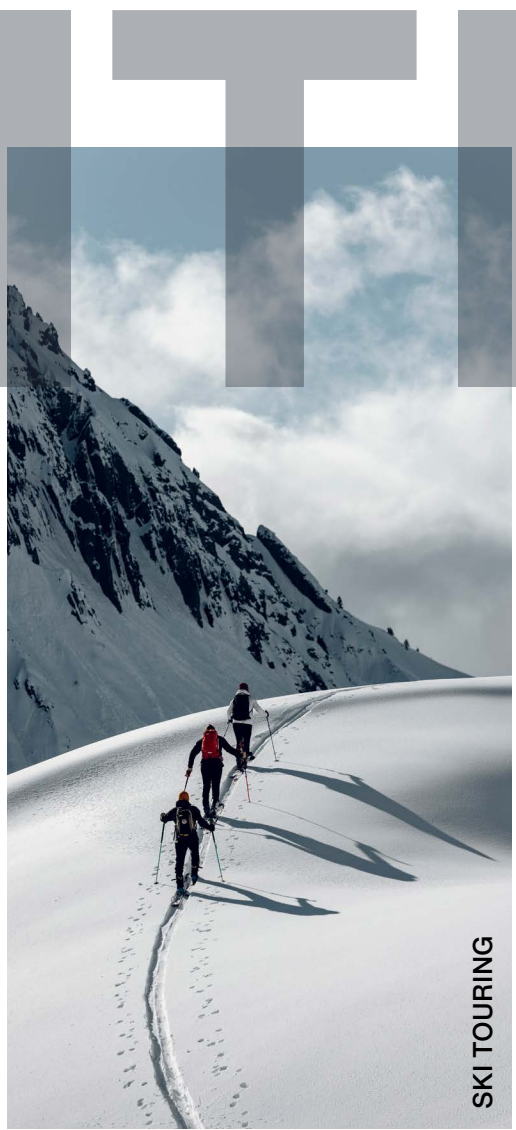
LIGHT TECHNO BI-ELASTIC
 SUPERLIGHT WOVEN FABRIC
 78% Nylon, 22% Elastane
 Next-level Windstopper fabric used as a windbreaker insert for tees, long sleeves, jackets, and shorts.



RUNNING



YOGA



SKI TOURING



FASHION SPORTS



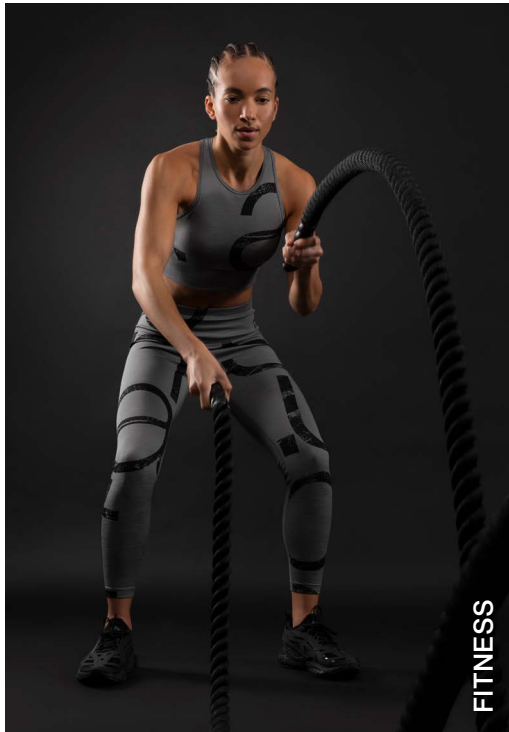
BASE



TRAIL RUNNING



LEISURE



FITNESS

ACTIVITIES



INTRODUCING OUR
MERINO.LUX COLLECTION

Discover the luxurious MERINO.LUX Collection, designed for those who seek elegance without compromising on performance. This premium baselayer line is crafted from an exceptional blend of 36% mulesing-free merino wool and 18% Lycra, providing a flawless fit and a stunning sheen. Enhanced with 46% high-performance polyester from Trevira, this collection ensures unparalleled comfort and style. Ideal for fitted silhouettes, the MERINO.LUX Collection delivers the perfect fusion of luxury and functionality for every occasion.



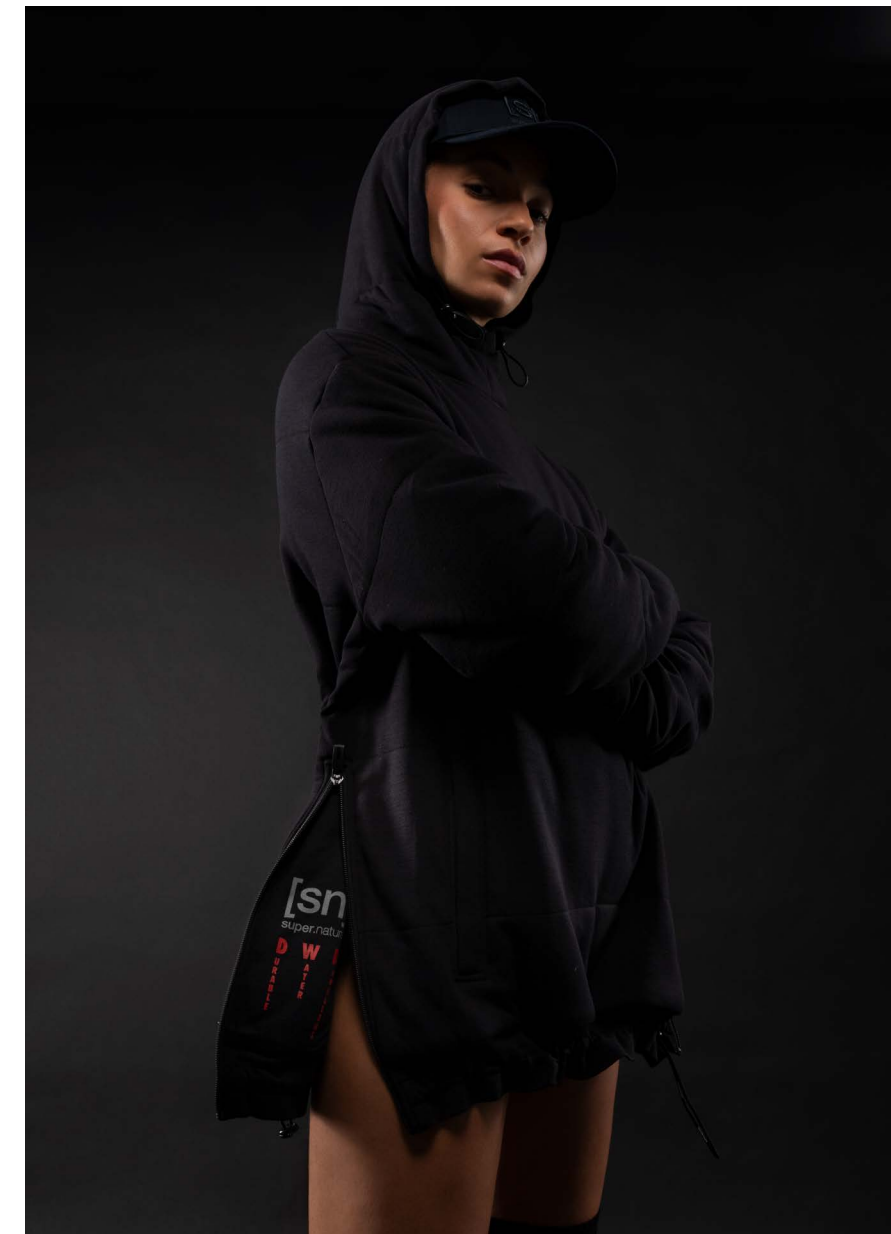


INTRODUCING OUR
BIO SUPER.WOOL BASELAYER COLLECTION

Sustainability starts with your first layer. The new BIO SUPER.WOOL base collection redefines functional underwear by incorporating an innovative blend of 50% mulesing-free merino wool and 50% PrimaLoft® BIO™. This unique combination provides cozy warmth, excellent moisture management, and outstanding comfort — ideal for sports and winter activities. Plus, this collection is 100% biodegradable, produces zero microplastics, and significantly reduces CO₂ emissions. Experience sustainability right against your skin for a more responsible adventure!



A DURABLE
WATER-REPELLENT
FINISH ON
FUNCTIONAL CLOTHING
ENSURES THAT
ANY WATER FROM
THE OUTSIDE
SIMPLY ROLLS OFF
THE OUTER MATERIAL
OF YOUR CLOTHING.



INTRODUCING OUR

WOOL SUPER.BRUSH DWR COLLECTION

Introducing our latest innovation: a durable, water-repellent finish on our cozy WOOL SUPER.BRUSH fabric. Imagine stepping outside as water beads up and rolls off your clothing, keeping you dry and comfortable during any adventure. This blend of warmth and functionality is complemented by an eco-friendly finish, free from fluoride, PFOA, PFOS, and DSDMAC. Paired with PRIMALOFT® RISE insulation, WOOL SUPER.BRUSH DWR offers outstanding warmth and protection, allowing you to embrace the elements with confidence.



M DWR HOODIE Jet Black
 M DWR SOLUTION DWR PANTS Jet Black



CORDUROY CAP Cashmere Grey
 W CAPITAL LOGO LF TOP Cashmere Grey Melange
 W CAPITAL LOGO TIGHT Cashmere Grey Melange
 W DWR HOODIE Jet Black





W AIR TIGHTS Fresh white
 W LOOSE AIR TEE Fresh White
 W WARM UP ALOOF DWR JACKET Jet Black
 W AIR BRA Fresh White
 KRISSINI BEANIE Fresh White



W TUNDRA 175 1/4 ZIP Cashmere Grey Melange
 W ZIP POLO LS Jet Black
 W HIKING SKIRT Jet Black





CORDUROY CAP Cashmere Grey
 W COLORADO 1/4 ZIP Cashmere Grey Melange
 W COLORADO HOODIE Cashmere Grey Melange
 W COLORADO PANTS Cashmere Grey Melange



M MONTANA BRUSH LS Cashmere Grey Melange
 M COLORADO PANTS Cashmere Grey Melange
 MERINO BASIC BEANIE Cashmere Grey Melange
 WOOL GUARDIANS LONGSOCKS 2-PACK
 Cashmere Grey Melange





CORDUROY CAP Cashmere Grey
 W ESSENTIAL LOGO LS Cashmere Grey Melange
 W AIR BRA Fresh White
 W AIR TIGHTS Fresh White



M COLORADO HOODIE Cashmere Grey Melange
 M COLORADO PANTS Cashmere Grey Melange



W ALARM RUNNING LS Cashmere Grey Melange
 W ACTIVE LIGHTENING TIGHT Jet Black
 W MOVEMENT JACKET Jet Black
 WANDERLUST NECKWARMER Cashmere Grey Melange
 W SUPER TOP Cashmere Grey Melange





M ALARM RUNNING LS Cashmere Grey Melange
 M MOVEMENT SHORTS Jet Black
 M UNIVERSAL TIGHTS Jet Black
 M WARMUP ALOOF DWR JACKET Jet Black



M SIERRA 140 LS Jet Black
 M LOGO TEE Cashmere Grey Melange
 M MOVEMENT SHORTS Jet Black
 M UNIVERSAL TIGHTS Jet Black





W CAPITAL LOGO LF TOP Cashmere Grey Melange
 W CAPITAL LOGO TIGHT Cashmere Grey Melange



W NECKHOLDER TOP Jet Black
 W LIQUID FLOW SHORTS Jet Black





M GRAVIER UNDER Jet Black
 M DOUBLE LAYER SHORTS Jet Black



M GYM TEE Chocolate Bean
 M SIERRA 140 LS Jet Black
 M DOUBLE LAYER SHORTS Jet Black





W AIR LOOSE TEE Fresh White
 W AIR TIGHTS Chilli
 W SUPER TOP Chilli



W WILD WEST HODGEPODGE LS
 Dark Shadow Melange
 W HIGH RISE TIGHT Chilli





W SUPER TOP Chilli
 W HIGH RISE TIGHT Chilli
 W FAVOURITE POCKET HOODIE Chilli
 W YOBO PANT Cashmere Grey Melange
 KARANA BLOCK Cork
 TRAVELLER BOTTLE Fresh White





W BICYCLE NOMAD BIO J TEE
Cashmere Grey Melange

W COLORADO ZIP TURTLENECK
Cashmere Grey Melange

W BIO PANT Cashmere Grey Melange



M CASUAL RIB BIO J LS
Cashmere Grey Melange

M COLORADO ZIP BIO TURTLENECK
Cashmere Grey Melange

M SOLUTION BIO PANTS Cashmere Grey Melange





W CASUAL RIB BIO J TEE Blueberry
W TUNDRA 175 LS Fresh White
W COMFY CULOTTE Cashmere Grey Melange



















M CASUAL RIB BIO J TEE Blueberry
M SIERRA 140 LS Cashmere Grey Melange
M SOLUTION BIO SHORT Fresh White
LIGHT DAD CAP Blueberry

WOMEN



W TUNDRA175 ZIP 1/4 Chili
 W TUNDRA175 TIGHT Chili
 W SEMPLICE BRA Chili
 W TUNDRA 175 HIPSTER Chili

- 
W BASE SEMPLICE BRA
 ■ TUNDRA 175
- 
W BASE BOYFRIEND HIPSTER
 ■ TUNDRA 175
- 
W BASE SLIP
 ■ TUNDRA 175
- 
W BASE THONG
 ■ TUNDRA 175
- 
W BASE TANK
 ■ SIERRA 140
- 
W BASE V-NECK
 ■ SIERRA 140
- 
W BASE TEE
 ■ SIERRA 140
- 
W BASE 1/4 ZIP SS
 ■ TUNDRA 175
- 
W BASE LS
 ■ TUNDRA 175
 ■ ARCTIC 230
- 
W BASE TURTLE NECK
 ■ TUNDRA 175
 ■ ARCTIC 230
 ■ BASE+
- 
W BASE 1/4 ZIP
 ■ TUNDRA 175
 ■ ARCTIC 230
- 
W BASE 3/4 TIGHT
 ■ TUNDRA 175
 ■ ARCTIC 230
- 
W BASE TIGHT
 ■ TUNDRA 175
 ■ ARCTIC 230
 ■ BASE+
- 
W BASE COMFY TIGHT
 ■ TUNDRA 175
- 
W BASE COMFY 3/4 TIGHT
 ■ TUNDRA 175
- 
W BASE SHORT TIGHT
 ■ TUNDRA 175

MEN



M TUNDRA175 TONI 1/4 ZIP Ocean Blue
M TUNDRA175 BOXER Ocean Blue
M TUNDRA175 3/4 TIGHT Ocean Blue



M BASE BOXER
■ TUNDRA 175



M BASE SHORT TIGHT
■ SIERRA 140



M BASE SLIP
■ TUNDRA 175



M BASE TANK
■ SIERRA 140



M BASE V-NECK TEE
■ SIERRA 140



M BASE TEE
■ SIERRA 140



M BASE 1/4 ZIP
■ TUNDRA 175



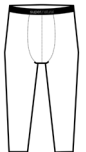
M BASE LS
■ TUNDRA 175
■ ARCTIC 230



M BASE TURTLE NECK
■ TUNDRA 175
■ ARCTIC 230
■ BASE+



M BASE ZIP
■ TUNDRA 175
■ ARCTIC 230



M BASE 3/4 TIGHT
■ TUNDRA 175
■ ARCTIC 230



M BASE TIGHT
■ TUNDRA 175
■ ARCTIC 230
■ BASE+





W TUNDRA 175 BUNNY TURTLE NECK Cashmere Grey Melange
 W TUNDRA175 TIGHT 3/4 Cashmere Grey Melange
 W TUNDRA 175 HIPSTER Cashmere Grey Melange

M TONI BIO J LS Cashmere Grey Melange
 M TUNDRA175 TIGHT Cashmere Grey Melange
 M TUNDRA 175 BOXER Cashmere Grey Melange



W LIL BUNNY ROLL NECK Jet Black
 W SIERRA 140 TEE Chilli
 W TUNDRA 175 TIGHT Chilli



W DACHSHUND PARTY ROLL NECK Fresh White
 W TUNDRA175 BUNNY LS Chilli
 W TUNDRA 175 HIPSTER Chilli





M TONI ROLL NECK Fresh White
 M SIERRA 140 TEE Fresh White
 M SIERRA 140 BOXER Vintage Khaki Melange



EAR FLAP CAP Jet Black
 M DACHSHUND PARTY BRUSH LS Blueberry
 M TUNDRA 175 3/4 TIGHT Blueberry





W CARSKI ROLL NECK Cashmere Grey Melange
 W 1/4 ZIP SWEATER Cashmere Grey Melange
 W AIR TIGHTS Fresh White
 KRISSINI BEANIE Cashmere Grey Melange



W TONI LIGHT ROLL NECK Cashmere Grey Melange
 W FITNESS SKIRT White Stone
 W COSY BRA Cashmere Grey Melange





M CARSKI TEE Flint Stone
 M EVERYDAY SWEAT PANT Cashmere Grey Melange
 MERINO BASIC BEANIE Chive



M SCRAMBLER BRUSH LS Vintage Khaki Melange
 M MOVEMENT SHORTS Jet Black





WOOL GUARDIANS LONGSOCKS 2-PACK
Cashmere Grey Melange

QUILTED CAP Jet Black
FISHER MAN BEANIE 100% MERINO Blueberry



K TUNDRA 175 LS Jet Black
K TUNDRA 175 TIGHTS Jet Black

